



## The Start-up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career

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By Hoffman, Reid; Casnocha, Ben

Crown Business, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Being an entrepreneur isn't really about starting a business. It's a way of looking at the world: seeing opportunity where others see obstacles, taking risks when others take refuge. Whatever career you're in or want to be in The Start-Up of You holds lessons for success." -Michael Bloomberg, founder of Bloomberg, L.P. and Mayor, New York City "Everyone, women and men alike, needs to think big to succeed. This is a practical book that shows you how to take control and build a career that will enable you to have real impact." -Sheryl Sandberg, Chief Operating Officer, Facebook "Forging a fulfilling career is one of the most important--and often, most difficult--challenges in building a happy life. The Start-Up of You is crammed with insights and strategies to help each of us create the work life we want." -Gretchen Rubin, author of the #1 bestseller, The Happiness Project "The Startup of You" describes how to take the Silicon Valley approach to building a life: start with an idea, and work over your entire career to turn it something remarkable. In the world...



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